January 11, 2016



Sony Xperia[™] Customer Service Centre (Mong Kok) Provides All Repair & Maintenance as well as After-Sale Services of Sony Mobile Products

Dear Valued Customers,

Thank you for your support to Sony products.

Starting February 1, 2016, **Sony Xperia[™] Customer Service Centre (Mong Kok)** will provide all repair & maintenance as well as after-sale services of Sony Mobile products (smartphones and tablets). Customers from the HK Island may bring their Sony Mobile products to the **Sony Mobile Products Collection Point** located in Central and the products will be collected for repair by specialists.

Addresses and service hours of Sony XperiaTM Customer Service Centre and Collection Point are as follows:

	Sony Xperia [™] Customer Service	Sony Mobile Products Collection Point
	Centre (Mong Kok)	(Central)
Addresses	20/F, Ginza Plaza, 2A-2H Sai Yeung	G/F, Dah Sing Life Building, No. 105,
	Choi Street, Mong Kok, Kowloon	Des Voeux Road, Central, Hong Kong.
Service	Monday to Sunday, 11:00am-8:00pm	Monday to Saturday, 11:00am – 8:00pm
hours		Sunday & Public Holidays Closed

Sony Customer Service Centre in Causeway Bay provides repair & maintenance as well as aftersale services for Sony Mobile products until January 31, 2016. Thereafter, this service centre will focus on the relevant services for Sony AV products in an effort to let customers enjoy more efficient quality services.

For details of Sony XperiaTM Customer Service, please visit Sony Mobile HK <u>Facebook page</u> or call the service hotline at 8203-8863.

For enquiries about Sony AV products, please call Sony sales & service hotline: (852) 2345-2966.

Sony Corporation of Hong Kong Limited

Privacy Policy

Personal information, such as your name, mailing address and/or telephone number, provided to the Sony Contact Centre shall be kept and used by Sony only for responding to your inquiries related to this announcement and other related services. With regard to Sony's policy of handling the personal information, please refer to "Sony Hong Kong's Privacy Policy Statement": http://www.sony.com.hk/portal/privacy/index_e.jsp Please contact Sony Contact Centre if you wish to inquire, modify, erase or suspend the use of your personal information provided in connection with this announcement. Please be advised that in case of erasing or suspension of use of your personal information, Sony might not be able to provide appropriate services in accordance with the purpose of usage mentioned above.